

Marketing Communication Coordinator

Working Location: Ambu K.K. (Ichigaya, Tokyo)
Department: Marketing
Report line: Marketing Communication Manager

Key Responsibilities

- Understands brand and product strategies to translate and develop effective branding and marketing initiatives
- Schedule and participate in events, academic conferences, and promotional campaigns
- Design, create and update promotional materials such as catalogs and advertisements
- Maintain and update channels such as website
- Translate and localize materials received from global to be used in the Japan market
- Collaborate with marketing, sales, and other stakeholders on marketing initiatives
- Communicate with third party partners on updates

Required Experience

- 3 or more years of relevant Marketing/Sales Coordination or Assistant experience in Healthcare industry
- Experience in managing event coordination
- Excellent communication skill to communicate with internal and external professionals
- The ability to travel to attend events and promotions as needed
- Competency based on Ambu Values – Results with Speed, Collaboration, Integrity

Preferred Experience (nice to have, not required)

- Working in a foreign affiliated Medical Device company
- Experience in using editing and tools such as Adobe InDesign, Illustrator, and Photoshop (nice to have)

Education / language Skill

- The ability to read, write, and communicate in both Japanese and English

採用プロセス

書類選考、面接 1-2 回

休日休暇

完全週休二日（土日） 祝日 有給休暇（半日単位から取得可能）

年末年始休暇 特別休暇 慶弔休暇 シックリーブ（有休私傷病休暇）

待遇・福利厚生

社会保険 KPI 賞与（賞与スキームは、毎年全社に周知）

アンプ社員持株プログラム

社内表彰制度

その他

フレックスタイム制（コアタイム 10:00-15:00）

育児・介護休業制度、育児・介護短時間勤務制度

会社概要

Ambu 社は、デンマークに本社をおくグローバル医療機器メーカーです。全世界で 4000 名の従業員が以下の企業理念の元働いており、日本でもシングルユース内視鏡を中心に活動をしています。

ビジョン 命を救い、患者ケアを向上させる

ミッション 革新的なソリューションをお客様に提供し、医療従事者の業務を最適化し、
コストを削減し、患者ケアを向上させる

Ambu Values Result with Speed, Collaboration, Integrity（スピードを伴う結果、協力、誠実さ）